

SAVE THE DATE



PROFESSIONALS OF OUTDOOR HOSPITALITY :

The exhibition of Tourism Equipment and Techniques returns in 2024 under the sign of Europe

After a record edition in 2023 with more than 18,300 professional visitors and 730 exhibitors, the 45th edition of SETT will be held on November 5,6 and 7, 2024 at the Parc des Expositions in Montpellier . Among the novelties of this essential meeting to explore innovations and emerging trends in the sector: a morning dedicated to exchanges and to European cooperation between professionals as well as hosting the 50th Congress of the French federation of campsites.

The quest for exotic destinations is no longer enough to satisfy vacationers! Diversity and quality of leisure facilities, respect of environment, authenticity and health safety are now among the decisive criteria in choosing an establishment where to spend their vacation.

For its 45th edition, the SETT will invite tourism and outdoor hotel professionals to discover the most suitable solutions for the development of their activity in an incredible diversity of fields: leisure and wellness facilities, accommodation, catering, green spaces, communication...

EUROPEAN DYNAMICS AND ENVIRONMENT

With 11% of visitors coming from abroad, notably from Spain, Portugal and Italy, the SETT establishes itself from year to year as a major event in the HPA sector on a European scale.

In order to highlight this international dimension, **a round table on the theme: «Working together at European level: shared challenges, shared solutions» will be organized on Thursday 7 November at 11am**, in the presence of representatives of the various European federation.

The issues of resource management, sustainability and innovation will also be at the heart of the themes of SETT 2024 at many conferences organized as part of the **50th Congress of the HPA federation in the presence of Nicolas DAYOT, President of the FNHPA** and other well-known figures in the sector.

Another highly anticipated event for this new edition of the SETT: **the 16th edition of the Sett d'Or on Tuesday 5 November at 6 pm, which will reward 5 companies for their creativity and the ingenious solutions** proposed around new products and services meeting the new needs of professionals. A new formula of the contest will thank visitors by winning up to 70,000 euros in prizes over 3 days!

ABOUT THE SETT

Founded by the Languedoc-Roussillon Outdoor Hospitality Federation in 1978 and now organized by the Occitanie Outdoor Hospitality Federation, SETT brings together 6 other regional partner federations: Auvergne, Bourgogne Franche-Comté, Corsica, Limousin, Provence Alpes Côte d'Azur and Rhône-Alpes.

Recognized internationally, it's reserved for professionals (managers of campsites, lodges, cafes, hotels, restaurants, guest houses, beaches as well as executives and technical managers of local authorities, etc.) looking for qualitative, innovative and sustainable solutions that meet the needs of their establishment and their customers.

Committed to an eco-responsible approach, the SETT obtained the LEAD label (Green Events and SGS) by winning the bronze medal in October 2023.

SETT 2024, 5, 6 and 7 november 2024

Montpellier Exhibition Centre. Route de la Foire, Pérols (34).

www.salonsett.com

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